

## Ignite Your Students' Future Career Pathways

## **NOVEMBER 17, 2022**

JA Inspire Virtual is a dynamic career exploration experience for middle and high school students brought to life by our region's employers. Students will connect with professionals, explore career pathways, learn necessary skills for indemand jobs, and match post-secondary education opportunities to strengthen their coursework for high school and beyond. Using virtual technology, this mega online career event filled with a variety of exhibits will provide downloadable career information and exhibitor videos. Available at no cost to you, JA Inspire Virtual is adaptable for in-class or remote learning!

## **Virtual Career Event Highlights:**

- Interactive industry and employer showcase
- Downloadable career information and on-the-job videos
- Interactive features, such as a live chat with exhibitors and scavenger hunt to increase participant engagement
- 3-month extended access to featured career and industry information
- Platform compatibility across multiple technologies

## Teacher-Friendly **Event Resources:**

- Pre-event preparation videos
   (4 videos 4 mins. long) for students to do in class or remotely
- Extended access to the event for 3 additional months
- Access to JA Pathfinder, an intuitive and interactive career exploration platform that helps students prepare for in-demand careers in the Baltimore region beyond the event

For more information, contact:

JA Vice President of Education

Jonaye Ford at jford@jamaryland.org or

BCPS Career & Technical Education Coordinator

Michael Grubbs at mgrubbs@bcps.org.